



GSU Council Connect  
Jan 24, 2024

Welcome

# Getting to know you...

## Who hosted a Cookie Rally?

### What was your overall feeling?

Yes, lots of fun  
and learning

Yes, it didn't go  
as planned, but  
it worked.

Yes, glad that  
got done it was  
overwhelming?

No, we didn't  
have the  
opportunity to  
host one.



# Agenda

1. Promise & Law
2. Staff Updates – Area coverage
3. Training Updates – Julie Culverwell
4. Program Updates – Alyssa Meredith
  - Girl Scouts Day of Service
  - Highest Award Details
  - Day Camp – Deadline
5. Cookie Program Updates – Allison Wickel
6. Membership Updates – Lisa Timoteo
  - Trolls Recruitment
  - Cookie Booth Campaign
7. Meeting Service Unit Goals
  - Leader Appreciation – Sarah Hecox
  - Campfire Chats
  - Recognition
  - Renewal
8. Break Out – MSS Areas

## Girl Scout Promise

*On my honor, I will try:  
To serve God\* and my country,  
To help people at all times,  
And to live by the Girl Scout Law.*

## Girl Scout Law

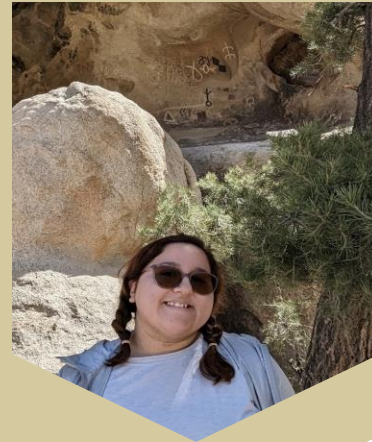
*I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.*

# New Council Staff

Nora Trinidad-Scholle, Chief Operating Officer



Jacki Ortiz, Membership Support Specialist



## Northern – Nancy\*

601 – Cache  
606 – Wasatch  
607 – Crystal View  
608 – Suncrest  
609 – Lakeview  
661 – Francis Peak  
662 – Frontier

## West Metro - Jacki

610 – South Davis  
634 - Aspen  
643 – Jordan  
644 – Rosecrest  
659 - Hunter Valley

## East Metro - Sarah

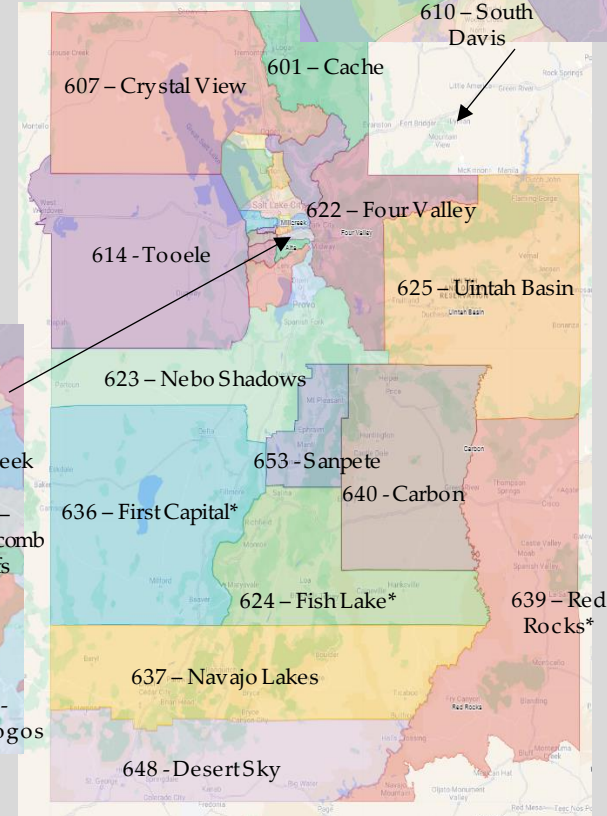
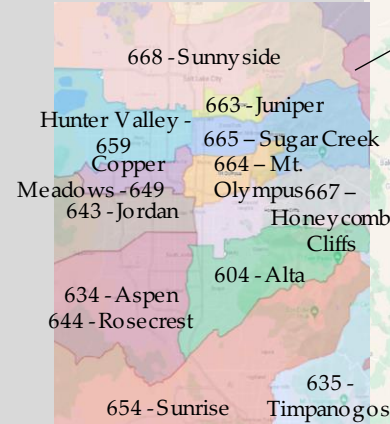
604 – Alta  
614 – Tooele  
649 – Copper Meadows  
663 – Juniper (Cosgriff)  
664 – Mt. Olympus  
667 – Honeycomb Cliffs

## Central/Eastern - Mary

622 – Four Valley  
623 – Nebo Shadows  
625 – Uintah Basin  
635 – Timpanogos  
640 - Carbon  
653 – Sanpete  
654 – Sunrise

## Southern + SL - Madeline

624 – Fish Lake  
637 – Navajo Lakes  
639 – Red Rocks  
648 – Desert Sky  
665 – Sugar Creek  
668 – Sunnyside





# Training Updates

Julie Culverwell

It is important to be current on the gsLearn training courses. Please plan to refresh your experience by retaking the new leader onboarding courses.

If I'm a veteran leader, should I retake these courses?  
Should I recommend them to others in my service unit?



# 1.GSUSA New Leader Onboarding: Family Engagement-The Key to Success



We know you are not a new leader, however these trainings will be a good refresher for you, so you are aware of what new troop leaders might have questions about and others in your service units.

GSUSA New Leader Onboarding: Family Engagement-The Key to Success is about engaging families in their GS experience and benefits troop leaders, GS and families too. Provides practical strategies for how to enlist family support.

## 2. GSUSA New Leader Onboarding: The Girl Scout Cookie Program



In this course, you will learn more about the GS Cookie Program which will review:

- \*How and why we sell cookies
- \*Who the baker's are that make the cookies
- \*How to utilize your cookie proceeds with your troop
- \*Cookie selling safety and how to bring families and caregivers along for this cookie business adventure.

### 3. GSUSA New Leader Onboarding: What Girl Scouts Do



This course is presented through the lens of an experienced troop leader, whose troop completed all grade levels of the GS program and the things they did on their GS journey.

## 4. GSUSA New Leader Onboarding: The Girl Scout Leadership Experience (GSLE)



What sets Girl Scouts apart from other organizations? The framework we use to grow future leaders, also known as the Girl Scout Leadership Experience. In this course you will learn how to facilitate the GSLE with troops in an age-appropriate way and encourage the girls with real-world examples.

## 5.GSUSA New Leader Onboarding: Your First Troop Meeting



This course provides new leaders the structure and tools to plan a successful first troop meeting (and beyond) with their Girl Scouts.

*What is the difference between these courses and Intro to GSU?*

*\*Intro to GSU provides an overview of the content in these onboarding courses.*

*\*It is in-person.*

*\*It has a Q & A session.*

*\*Has the most current GSU information*



# Product Program Updates

Allison Wickel

Open Office Hours  
Today 12 & 6  
Next: 2/7

Recently, we have received questions about Venmo being a payment option on Digital Cookie. In the past, Venmo was a method of payment that was not authorized for Girl Scout transactions. Starting this year, GSUSA has worked with payment processors to allow Venmo and PayPal to be payment options on Digital Cookie.

Digital Cookie is the only approved functionality for payment checkout approved by GSUSA. GSUSA is directly connected to this payment processor and will be working with councils to ensure funds are received. The PayPal/Venmo functionality does not allow for parent-to-troop transfers, nor does it allow volunteer-to-council payment transfers. Its purpose is only to be used as a payment option on Digital Cookie.

Girl Scouts of Utah took great consideration in the use of Venmo and chose not to allow this method for any payment applications for customer-to-parent, parent-to-troop, or troop-to-council transfers due to the risk of federal tax implications as well as the difficulty of tracking payments if there are problems. GSU policies state that Venmo is NOT an approved method of payment for troops for any purpose. Venmo may only be used through Digital Cookie at the point of purchase for Girl Scout cookies.

If you have any questions, please forward your question to [info@gsutah.org](mailto:info@gsutah.org)  
GSU Cookie Team

# Product Updates





# Program Updates

Alyssa Meredith

# Starting a Highest Award Project

Journey(s) with a Take Action project as prerequisite

Training & Familiarity with Resources

Research & Community Engagement

Choose a project topic & find the root cause

Create a plan





What issues are you passionate about?



Why are these issues important to you?



How do the issues affect your community?

*Environment*

*Trees are essential for so many animals. I see a lot of trees being cut down to make room for new buildings.*

*There is less space for the birds and their nests.*

## Take Action Project Decision Bracket

What are your talents and skills?  
What did you do for fun?

Combine the final pair to create  
your Take Action project!

What bothers you?  
What issues do you want to solve?  
Who do you want to help?



Community experts are important because they can offer their knowledge or advise you on how to take action on the issue(s) you are thinking about addressing through your project.

Name and Contact Info	Organization	How might they help?
<i>Teacher, neighbor</i>	<i>Neighborhood preschool</i>	<i>Ideas on how to engage preschool students in learning</i>
<i>Carpenter, local store owner</i>	<i>Local hardware store</i>	<i>Ideas for the materials to use for the hands-on shoe-tying tool</i>

Chat with the people you know to learn about your issue in the community. It's another way of finding a project idea that might interest you.

Who I Talked to	Issue(s) They Suggested	What Causes the Issue	What Worked in the Past	What Didn't Work
<i>Teachers</i>	<i>Students tripping</i>	<i>Shoelaces untied</i>	<i>Learning the skills at home</i>	<i>School nurse teaching students</i>
<i>School nurse</i>	<i>Students needing more support to learn how to properly tie their shoes</i>	<i>Students not getting enough practice</i>	<i>Presentation on how to tie shoes</i>	<i>Students forgot how to tie shoes after the presentation because there was no practice involved</i>



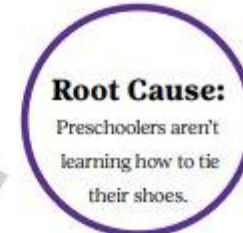
**Step 1:**  
Write your community  
issue in the largest circle.



**Step 2:**  
Ask: What activates  
the issue?



**Step 3:**  
To find a root cause, ask:  
Why does this happen?



**or**



# Resources Available

GSU Website

Leader & Girl Scout Guidelines/Workbooks

Take Action to Higher Awards training

Planning documents & worksheets

Highest Awards Chats

Gold Award Committee Members

GSU Program Specialist, Alyssa Meredith





## Highest Awards Dates

### Silver Award Updates

*Attend Silver Award Seekers on February 6 for all the details*

### Gold Award

*High School Seniors must interview by March in order to have enough time to complete their project.*

Please help us continue to promote the highest awards. Direct any questions about highest awards to [info@gsutah.org](mailto:info@gsutah.org).

**Join 240 other Girl Scouts in a day of service throughout Utah.**

**Programs with Openings** (as of 1/22)

- Logan: Fundraiser Set-up with The Family Place
- Ogden: Turtle Shelter Vests
- Salt Lake City: Science Journals with the Natural History Museum
- Saratoga Springs: Jordan River Tree Planting
- St. George: Tuacahn Clean-up

**GIRL SCOUTS GIVE  
BACK DAY ON FEB 10!**



Swipe to  
see events  
near you!





## Day Camps

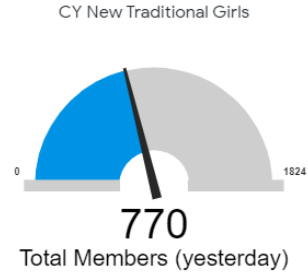
- For Service Units to receive the extra 2 cents per box of cookies, they must run 2 Council Sponsored Events, with one of the events being a Day Camp
- Minimum of 12 hours over a minimum of 3 days
- Day Camp Intent to Run forms are due March 15
- Day Camp Applications are due April 15
- CSE Knowledge Follow up: February 28 6pm-7pm



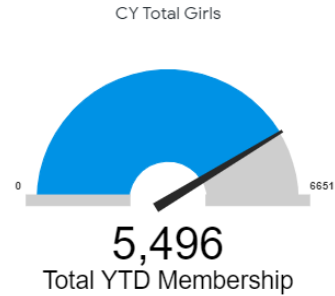
# Membership Updates

Lisa Timoteo

# Where do we stand?



Traditional: All girls excluding outreach



girl scouts

DREAMWORKS  
**Trolls**  
*Band Together*

## Trolls: It Takes Two



Explore the Girl Scout Law in a whole new way: from a Troll's-eye view.

# Win a Takeover Event for your Troop!

## How?

Invite people at your cookie booth to take a short survey using the QR code on the table runner provided at cookie warehouse pickup.



Cookie Booth Campaign



# Service Unit Goals

Sadie Fowers  
Sarah Hecox

# Leader Appreciation

Sarah Hecox



# Campfire Chats



We are hosting these events to provide another way to connect with volunteers.

Oct – Rededication & Service Unit Support

Feb – Sisterhood Support & Intro to Travel

Apr – Volunteer Appreciation

Join us for fun and connection to each other and our Girl Scout mission.

Next up: Feb 28 at Council Centers



“The work of today is the history of tomorrow, and we are it’s makers.”

— Juliette Gordon Low



## Recognition SU vs Council

### Who can name the SU Awards?

- Certificate of Appreciation
- Special Supporters Certificate
- Noteworthy New Leader Certificate
- Service Unit Girl Scout Family Award Certificate
- Outstanding Volunteer Certificate
- Emerald Award Certificate & Pin
- Years of Service 20 years and less
- Years of Membership 45 years and less

### Who can name the Council Awards?

- GSU Family Award Certificate
- GSU Legacy of Service Award Certificate
- Volunteer of Excellence Pin
- Appreciation Pin
- Honor Pin
- Freddie Award (plaque)
- Thanks Badge Pin
- Thanks Badge II Pin
- Years of Service 25 years and above
- Years of Membership 50 years and above

# Renewal



Bringing back our favorite incentives  
STEM Program Pillar is highlighted this year  
Details will be provided in the next few weeks.

## Reminders

Town Hall 2/15

Campfire Chats 2/28

SU Mid Year Assessment – MSS to schedule

Trainings are happening all over this month.

Make sure to highlight ones in your area with your volunteers.

## MSS Area – Breakout

Rose

Thorn

Bud

# Thank you

GSU Membership Team

Sadie, Jacki, Madeline, Mary, Nancy & Sarah  
(and LisaT)

